



Leap into Leadership

WYOMING WOMEN'S LEGISLATIVE CAUCUS

WEDNESDAY, February 21, 2024

Capitol Annex | Auditorium
Wyoming State Capitol | Cheyenne, WY 82001

12:00 pm: *Sign in & Registration Main Lobby of Capitol Annex*

1:00 pm: *Welcome & Introduction from Former Representative Rosie Berger Auditorium*

1:30pm: *Speaking to be Heard Above the Noise*

To be successful in today's Twitter generation you must understand how to craft a repeatable message in 280 characters or less and articulate your vision for Instagram's insatiable visual feed all the while understanding your ever-changing audience, add to that the power of mastering the platform to create your ongoing success.

Deb Sofield is Executive Speech Coach, author, winning politician, and successful advertising agency owner. Sofield will show you how to reach your audience by dusting off the foundational rules of extraordinary public speaking and be awakened to the current options you have for success.

You'll Learn:

- Setting the Stage for Your Success
- The Power of Body Language
- Words that May Save Your Career

**** One-on-one coaching available - Public Speaking and Debate coaching for TV, Radio, Podcasts, Facebook Live or Stage.**

This session is enhanced by using a video camera - clients can see their performances and make adjustments quickly for ongoing success.

5:00pm: *Day One wrap up*

WEDNESDAY, February 21, 2024

The Metropolitan Downtown
1701 Carey Ave. | Cheyenne, WY 82001

5:30pm: *Cocktail Reception and Leap into Leadership Legislative Dinner*

Enjoy an evening with Deb Sofield enlightening us with her discussion on exciting lessons on the qualities of lasting leadership with history's *misfits, mavericks, renegades, and rascals.*



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WYOMING WOMEN'S LEGISLATIVE CAUCUS

THURSDAY, February 22, 2024

Historic Supreme Court

Wyoming State Capitol | Cheyenne, WY 82001

- 8:00am: *Coffee with Legislators Wyoming State Capitol, Capitol Hospitality Room 108***
Enjoy breakfast and a morning chatting with your Wyoming Legislators in a casual environment.
- 9:15am: *Win, Lose or Draw...The highs and lows, pitfalls and opportunities of running for office***
It doesn't end just because you lose. Hear from former elected officials and community members on moving forward after losing an election with Former Representative Sara Burlingame, Former Representative Shelly Duncan, Former Representative Mary Throne and Marcie Kindred.
- 10:30am: *You want to run for office? - Great! Now what?***
How to make it official and what does the law require of you as a candidate with Kai Schon, Soch, Inc.
- 11:15am: *Supporting Wyoming's Women and Girls***
Hear from the Wyoming Women's Foundation Associate Director of Policy as the organization advocates for the self-sufficiency of women and opportunities for girls during the Wyoming Legislative session with Micah Richardson.
- 12:00pm: *Box Lunch and listen in on Session Committee meetings***
- 1:00pm: *Tour of the Capitol and Chambers with LSO***
Meet in the Capitol Rotunda
- 2:00pm: *Introduction to Wyoming State Legislature, House & Senate***